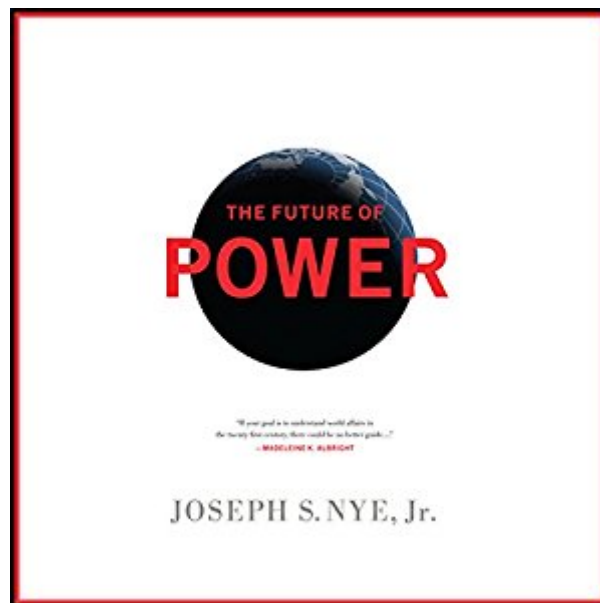




The book was found

# The Future Of Power: Its Changing Nature And Use In The Twenty-first Century



## Synopsis

Power evolves. In the 16th century, control of colonies and gold bullion gave Spain the edge; 17th-century Netherlands profited from trade and finance; 18th-century France gained from its larger population, while 19th-century British power rested on its primacy in the Industrial Revolution and its navy. In the era of Kennedy and Khrushchev, power resources were measured in terms of nuclear missiles, industrial capacity, and numbers of men under arms and tanks lined up ready to cross the plains of Eastern Europe. But the global information age of the 21st century is quickly rendering these traditional markers of power obsolete, remapping power relationships. In *The Future of Power*, Joseph S. Nye, Jr., a longtime analyst of power and a hands-on practitioner in government, delivers a new power narrative that considers the shifts, innovations, bold technologies, and new relationships that will define the 21st century. He shows how power resources are adapting to the digital age and how smart power strategies must include more than a country's military strength. Information once reserved for the government is now available for mass consumption. The Internet has literally put power at the fingertips of nonstate agents, allowing them to launch cyberattacks on governments from their homes and creating a security threat that is felt worldwide. But the cyberage has also created a new power frontier among states, ripe with opportunity for developing countries. At the beginning of the twenty-first century, America had about a quarter of the world's product but only 5 percent of its population. It was indisputably the most powerful nation in the world, unsurpassed in military strength and ownership of world resources. Today, China, Brazil, India, and others are increasing their share of world power resources, but remain unlikely to surpass America as the most powerful nation if the United States adopts new strategies designed for a global information age. The Internet's ultimate impact on the nature of power is a concern shared by nations around the world. *The Future of Power*, by examining what it means to be powerful in the 21st century, illuminates the road ahead.

## Book Information

Audible Audio Edition

Listening Length: 8 hours 37 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Gildan Media, LLC

Audible.com Release Date: January 27, 2011

Whispersync for Voice: Ready

Language: English

ASIN: B004L5E3VM

Best Sellers Rank: #174 in [Books > Audible Audiobooks > Politics & Current Events > International Relations](#) #245 in [Books > Audible Audiobooks > Politics & Current Events > Political History & Theory](#) #3876 in [Books > Politics & Social Sciences > Politics & Government > Political Science > History & Theory](#)

## Customer Reviews

Joseph Nye is a brilliant thinker. He understands the strength of "soft power" to combat terrorism, as no one else seems to grasp. His voice must be heard in order to avert disaster in the near future. Yet it would seem his is a "cry in the wilderness." God help us.

Did a book appraisal for Nature of The Political Economy. Very interesting read. Nye really knows what he's talking about

Joseph Nye, for a scholar of his stature, has a pedestrian, plodding and repetitive style. His arguments also tend to run to platitudes. Reading THE FUTURE OF POWER required perhaps less of the reader's patience than did Nye's earlier SOFT POWER book, This is, for the most part, solid scholarship, but don't expect elegance, grace or style either in the argument or in the way in which it is presented.

Excellent Item and Fast Shipping! Thanks!

The book focuses on how nations can exert influence. The two simplistic methods are hard power (mostly military strength) and soft power (cultural appeal, foreign aid, persuasion, etc.). Nye argues that both are important and that the proper balance between the two is what he calls "smart power." Nye focuses on rising nations that may not always see eye-to-eye with America. His conclusions strike me as accurate and remarkably well said. He has an upbeat view of America's future in the 21st Century. Academic but still approachable for the rest of us, this is a great book to read if you want to better understand America's role in the world.

Joseph Nye has written yet another wonderful book. It is rooted in many years of scholarship and in a careful reading of the existing literature. The book proposes new concepts (e.g. "smart power"),

and summarizes a vast amount of information and previous analyses. Nye's arguments help all of us understand the new dynamics of global power in the twenty-first century. In particular, his analysis of the dynamic between China and the U.S. is most illuminating. A must read for everyone interested in where the world is going.

I knew Nye years ago at Harvard. He worked at both sides I think State and Defense! A great scholar and teacher.

If you are interested in global politics then this is a timely and important book. Nye gives many persuasive historical examples to support his general theme. He speaks convincingly about the importance of soft power, his main interest. However, he balances this with numerous examples where soft power has not worked and will not work in the future. The Future of Power is not a page turner, but Nye's work displays a deep understanding of how power works globally. Few other authors possess such a comprehensive view into the mechanics of world power.

[Download to continue reading...](#)

The Future of Power: Its Changing Nature and Use in the Twenty-first Century  
The Wonders of the Colorado Desert (Southern California), Vol. 1 of 2: Its Rivers and Its Mountains, Its Canyons and Its Springs, Its Life and Its ... Journey Made Down the Overflow of the Colorado  
All Measures Short of War: The Contest for the Twenty-First Century and the Future of American Power  
General Intellectuals: Twenty-Five Thinkers for the Twenty-First Century  
Symbolism, Its Origins and Its Consequences (Art, Literature and Music in Symbolism, Its Origins and Its) Latin America's Turbulent Transitions: The Future of Twenty-First Century Socialism  
Urban Future 21: A Global Agenda for Twenty-First Century Cities  
Nature's Fury: The Illustrated History of Wild Weather & Natural Disasters (Life (Twenty-First Century Books))  
Solar Power: The Ultimate Guide to Solar Power Energy and Lower Bills: (Off Grid Solar Power Systems, Home Solar Power System) (Living Off Grid, Wind And Solar Power Systems)  
Power Training: For Combat, MMA, Boxing, Wrestling, Martial Arts, and Self-Defense: How to Develop Knockout Punching Power, Kicking Power, Grappling Power, and Ground Fighting Power  
Power Pivot and Power BI: The Excel User's Guide to DAX, Power Query, Power BI & Power Pivot in Excel 2010-2016  
Rhythms of the Pachakuti: Indigenous Uprising and State Power in Bolivia (New Ecologies for the Twenty-First Century)  
The Reemergence of Liberation Theologies: Models for the Twenty-First Century (New Approaches to Religion and Power)  
Shadows of War: Violence, Power, and International Profiteering in the Twenty-First Century (California Series in Public Anthropology)  
Sword of the Lord: Military Chaplains from the First to the

Twenty-First Century (Critical Problems in History) Genetically Engineered Food: Changing the Nature of Nature: What You Need to Know to Protect Yourself, Your Family, and Our Planet The Mystery of the Shemitah: The 3,000-Year-Old Mystery That Holds the Secret of America's Future, the World's Future, and Your Future! Genetically Engineered Food: Changing the Nature of Nature AI: Its Nature and Future Rediscovering Northwest Denver: Its History, Its People, Its Landmarks

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)